



Strategic Visions Inc.

Increasing Performance, Productivity, and Profitability

What Goes Wrong?

Leaders and organizations succumb to failure most often because they:

- Create strategy in a vacuum
- Confuse inability to execute with bad strategy
- Change strategic direction over a weekend, a drink, a conversation, or an article they read
- Consistently lack a unified vision/mission, message/communications, and commitment/courage
- Channel their failure to others and circumstances
- Chart a course without the resources to make the journey